Safer Cities Website Article Template

1. HED (Headline)

> Clear, direct, and policy-relevant.
> Examples:
>> *Voters Want Police Focused on Solving Murders, Not Ticketing Tail Lights*
>> *Denver's Civilian Crisis Team Cut Crime by 34%, New Study Shows*

2. DEK (Subheadline / Summary Sentence)

> One or two short sentences previewing the story.
> Must reference key data or a compelling quote.
> Examples:
>> *New polling shows that over 70% of Americans support shifting police time toward solving violent crimes.*
>> *Denver's STAR program connects people in crisis with care, saves money, and reduces arrests.*

3. Date

> Use newsletter release or publishing date.
> Example: `October 27, 2024`

4. Main Content (Structured for Website Posting)

Use this layout for clarity and accessibility:

KEY FINDINGS

> Use bullet points for polling/statistics.
> Example:
>> *76% of voters support creating a new first responder agency to reroute 911 calls involving mental health or homelessness to medical professionals instead of police.*

QUOTE-LED NARRATIVE SECTIONS

 Each core paragraph should be structured around sourced quotes, like:

"Police can't do it alone and community violence interruption programs are a proven method to reduce gun violence," said Diane Goldstein, Executive Director of Law Enforcement Action Partnership.

Or:

As Albuquerque Police Chief Harold Medina put it, "This innovative new department is already helping to free up our officers so they can respond to high-priority calls."

DATA AND PROGRAM EXAMPLES

> Use bullet points for clarity when listing:
>> Programs by city (e.g., STAR in Denver, ACS in Albuquerque).
>> Outcome data.

Funding mechanisms (e.g., ARPA dollars, Medicaid 85% match).

CONCLUSION / POLICY TAKEAWAY

End with a short section summarizing the implications for city leaders.

Example:

With 77% of voters supporting independent community violence intervention offices, local leaders have public backing to reallocate resources accordingly.