

STAKEHOLDER ANALYSIS TEMPLATE

Title: Stakeholder Analysis Matrix – [Project Name]

Purpose: Understand the values, concerns, and influence of different community stakeholders to inform inclusive and effective engagement.

1. Stakeholder Profile Table

Stakeholder Group	Role/Position	Level of Impact	Influence Level	Trust in Institutions	Key Concerns
[Group Name]	[e.g., Tenants]	High	Medium	Low	Affordability, eviction risk
[Group Name]	[e.g., Business owners]	Medium	High	Medium	Economic growth, red tape

2. Values and Constraints Overview

Stakeholder	Core Values	Constraints/Barriers	Engagement Notes
[Group Name]	Stability, justice, community	Time, language, past disengagement	Use trusted intermediaries, visual tools
[Group Name]	Growth, reputation, control	Regulatory anxiety, short-term horizon	Demonstrate ROI and policy clarity

3. Stakeholder Engagement Recommendations

Stakeholder Segment	Engagement Goal	Preferred Channel	Recommended Message Approach
[Group A – High Impact]	Build trust, co-design	Community meetings, 1:1s	Transparent, empathetic, empowerment-led

[Group B –
Skeptical]

Reduce
opposition

Written updates,
workshops

Direct, factual, acknowledge
concerns